



## **2009/2010 Sponsorship Package**

**Serving the Local Technical Community  
with the Best Value in Sponsorships**



*Dallas Chapter*

The ElectroMagnetic Compatibility (EMC) Society  
The Institute of Electrical and Electronics Engineers, Inc.

[www.DallasEMC.org](http://www.DallasEMC.org)

## Table of Contents

Welcome to the Dallas IEEE/EMC Chapter .....	3
Organization Of The Dallas IEEE/EMC Chapter .....	4
EMC Chapter Technical Events .....	5
Membership Development .....	6
History of Technical Activities .....	7
2009 Dallas EMC Chapter Meetings .....	7
2008 Dallas EMC Chapter Meetings .....	8
2007 Dallas EMC Chapter Meetings .....	9
2006 Dallas EMC Chapter Meetings .....	10
2005 Dallas EMC Chapter Meetings .....	11
2004 Dallas EMC Chapter Meetings .....	12
2003 Dallas EMC Chapter Meetings .....	13
2002 Dallas EMC Chapter Meetings .....	14
History of Educational Activities .....	15
Recent Public Relations Activities .....	16
A Few Words on Sponsorship .....	17
Levels of Sponsorship .....	18
Indemnification .....	20
2009/2010 Sponsorship Pledge .....	21

## Welcome to the Dallas IEEE/EMC Chapter

Since its inception, the Dallas Chapter of the IEEE ElectroMagnetic Compatibility Society has made significant achievements in technical/educational activities, public relations, membership advancements and nominations, as well as membership development.

The Dallas IEEE/EMC Chapter is regarded as a highly resourceful and well-respected professional organization in the Dallas Metroplex and has been active for almost twenty years, providing a forum for local Dallas/Ft.Worth area EMC specialists to share their experiences and to hear and learn from noted experts in the field of ElectroMagnetic Compatibility. For the past several years, the Dallas IEEE/EMC Chapter has been one of the more active chapters of the Dallas IEEE Section.

Sponsorship will help underwrite services provided by the Dallas IEEE/EMC Chapter to continue in its' service to the EMC and other Electronic professionals in the Dallas-Fort Worth and North Texas area. It is with the generous support of large and small corporations that we will be able provide a high-quality program at a low cost to members and the general public. While the telecom and other related electronic industries experienced some of its worst times ever during the early part of the 21<sup>st</sup> century, we look to sponsors to help support the Dallas Chapter to *expand* our programs. This will help to create an important low-cost (or no-cost) meeting place for networking and for learning about the latest EMI/EMC technology. For these outstanding activities and continued commitment to serve, the chapter is hereby requesting to be considered for corporate sponsorship for 2009-2010.

## Organization Of The Dallas IEEE/EMC Chapter

- All officers of Dallas IEEE/EMC Chapter are volunteers from local communications and high tech companies, coming together with energy, drive, and commitment to serve.
- The Dallas IEEE/EMC Chapter has over 200 members, of which over 80 are IEEE members, 11 are Senior IEEE members and 3 are Life Senior Members of IEEE.
- E-mail notification of Dallas IEEE/EMC Chapter meetings is sent to over 150 chapter members who have their e-mail address on file with the Chapter.
- The well-maintained website, [www.DallasEMC.org](http://www.DallasEMC.org), attracts numerous subscribers and has meeting notices, future meetings schedule, summaries of previous meetings and presentation slides, and contact information to the chapter officers. It provides links to the International IEEE, the International IEEE EMC Society and the Dallas IEEE Section websites, relevant technical organizations, and to **sponsors websites**.
- A monthly Dallas IEEE Section newsletter, *Directions*, provides improved communications with its membership by promoting public awareness, noting technology advancements, and providing a monthly-updated schedule of chapter activities

## EMC Chapter Technical Events

- The national IEEE/EMC Symposium was held in Dallas in 1993, and EMC Colloquia were held in Dallas in 2004 and 2006.
- Regularly-scheduled monthly technical meetings are held at convenient locations -- a very visible and long-running function of the chapter. These meetings, including an informal meal, are free for students, members, and the public. They are advertised via email, the Dallas IEEE/EMC Chapter and IEEE-Dallas Section websites, and local technical publications. EMC chapter meetings are normally held on the third Tuesday of each month from January through May and from September through November. Occasionally, a meeting may be held in one of the summer months or December to accommodate a speaker with a special topic or special travel considerations.
- In June, 2004, the Dallas EMC chapter, with the support of the National IEEE/EMC Society, held its first full-day EMC Colloquium and Exhibition at the Richardson Hotel. This colloquium featured a presentation by Dr. Clayton Paul, noted authority on EMC and author of *Introduction to Electromagnetic Compatibility*, a popular text used in many colleges and universities as an authoritative text on ElectroMagnetic Compatibility. His presentation, *The Fundamentals of EMC*, was attended by approximately 60 engineers and technicians. Over 20 companies participated in the Exhibition portion, displaying EMC-related products and services. The success of this event encourages the Dallas EMC chapter to offer future events of this nature for the technical population of the North Texas area.
- In July, 2006, the Dallas EMC chapter, with the support of the National IEEE/EMC Society, held its second full-day EMC Colloquium and Exhibition at the Richardson Radisson Hotel. This colloquium featured presentations by Dr. Bruce Archambeault, noted authority on EMC and author of “*PCB Design for Real World EMC Control*” and other popular EMC texts, and Mr. Lee Hill, also a noted authority on EMC and director of the EMC Society Distinguished Lecturer program.

Dr. Archambeault spoke on the “Ground Myth” and “Decoupling of PC Boards for EMC and Functionality in the Real World”.

Mr. Lee Hill spoke on Inductance in PC Boards, Connectors, and Cables (with demonstrations), Illustrations and Demonstrations of Signal Returns, Grounds, and Ground Problems in Product Design.

## **Membership Development**

- The Dallas Chapter of the IEEE/EMC Society is a mature organization with a long presence in serving the metroplex area of Dallas-Ft. Worth.
- The Dallas Chapter of the IEEE/EMC Society provides a meal or refreshments at monthly technical meetings at no cost to EMC Chapter membership.
- The Dallas Chapter of the IEEE/EMC Society provides educational materials relating to Electromagnetic Compatibility and Signal Integrity at no charge to chapter membership who are IEEE members and also members of the EMC-Society.

**We sincerely appreciate and thank our sponsors for enabling the Dallas Chapter to reach out to our local engineering community**

## History of Technical Activities

The Dallas Chapter of the IEEE/EMC Society has been an active participant in the Dallas – Ft. Worth metroplex technical area since 1990 and is a key source of professional development and education for its members and other professionals within the industry. We have consistently provided high-quality technical programs and continually attracted members and others to our affairs. ElectroMagnetic Compatibility is a major concern of the world-wide electronics industry including military, commercial/consumer, and telecommunications.

Since inception, the Dallas Chapter of the IEEE/EMC Society has hosted typically eight monthly technical meetings per year, bringing in a series of distinguished speakers from the EMC community to address technological advances in ElectroMagnetic Compatibility. The format of an early-evening meeting is a convenient way to inform members and guests on topics of interest with minimum impact to the attendee's busy schedules. It also provides a good networking opportunity for working professionals and a good forum for local EMC professionals to gain recognition for their technical expertise. These meetings are open not only to members, but also the general public, to promote professional excellence and engineering awareness.

Dallas was the host city and the Dallas Chapter of the IEEE/EMC Society was the host chapter for the 1993 IEEE/EMC Symposium.

The Dallas Chapter of the IEEE/EMC Society sponsored EMC Colloquia in 2004 and 2006.

Monthly chapter meetings for the previous eight years are shown in the following tables:

### 2009 Dallas EMC Chapter Meetings (As of Summer, 2009)

January 20th	"The Ten Habits of Highly Successful Board Designers"	Dr. Eric Bogatin Signal Integrity Evangelist, Bogatin Enterprises
February 17th	"Effective Power/Ground Plane Decoupling for PCBs" EMC-Society DL DVD	Dr. Bruce Archambeault EMC-S DL IBM
March 17th	"A History of Radio Development"	Mr. Tom Tidwell Telecom Direct Specialist, NEMKO
April 21st	"Difficulties of Achieving a Uniform Test Field over 1-6 GHz"	Tom Mullineaux.
May 19th	Tenth Annual EMI/EMC War Stories	Mr. Carl Irby, Bell Helicopter

**2008 Dallas EMC Chapter Meetings**

January 15th	"Overview of MIL-STD-461E/F Emissions and Immunity Requirements "	Mr. Jim Press, Corporate Director, EMC Operations, National Technical Systems
February 19th	"A Design of Experiments for Gigabit Serial Backplane Channels"	Jack Carrel Xilinx
March 18th	"Flying with your Mobile Phone – What’s the Problem?"	Mr. Dave Walen Federal Aviation Administration
April 15th	"Advantages Of Ultra-Thin Embedded Passives In High Speed & Digital Applications"	Joel Peiffer 3M
May 20th	"Real-Time Spectrum Analysis for EMC and Signal Integrity Troubleshooting"	Mr. Bill Byrom RF Engineer Tektronix
September 16th	"EMI Suppression with Ferrite Components"	Mr. Jeff Bruce Technical Director, SIP Products Laird Technologies
October 21st	"Ninth Annual EMC War Stories "	Mr. Carl Irby Bell Helicopter
November 18th	"P25 Land Mobile Radio Testing Program"	Mr. Kurt Fisher Senior Program Mgr NIST

### 2007 Dallas EMC Chapter Meetings

January 16th	"Product Safety"	Mr. Mike Cantwell, Senior Account Manager, Intertek, ETL SEMKO
February 20th	"Integrated Frequency and Time Domain Test Capability for CISPR 16-1-1 EMI Tests"	James Young, EMC Product Manager, Rohde & Schwarz
March 20th	" <i>EMC Principles Training Course</i> " University of Missouri – Rolla"	Bill Paschetag, Chairman, Dallas EMC Chapter, President, EMC by Design
April 17th	"Conductive Coatings for Plastic"	Jim Skelly, President Cybershield, Inc.
May 15th	"Eighth Annual EMI/EMC War Stories	Mr. Carl Irby, LMSC
September 18th	"Power Distribution Network Design for High-Speed Printed Circuit Boards"	Dr. Jun Fan, Assistant Professor, Univ. of Missouri-Rolla, EMC Society Distinguished Lecturer
October 16th	"New Shielding Technology"	Ken Swick or Mark Hanson, Vanguard Shielding
November 20th	"Impact of Measurement System Noise Figure and Gain on Emissions Measurement Above 1 GHz"	Mr. Wes Atchison, <i>NCE</i> , Compliance Specialist, Huawei Technologies (USA)

### 2006 Dallas EMC Chapter Meetings

January 17th	“EMC & Safety: Harmonious Regulations? Wireless Devices in the US and EU”	Mr. Mike Cantwell, ITS, Richardson TX
February 21st	1 - "A Discussion on Double Negative Materials, Transition Boundary Conditions, Controllable Surfaces, and Design of a New Class of Metamaterials” 2 - “Propagation and Detection of Signals Before, During, and After a Building Implosion”	Dr. Christopher Holloway, NIST, Boulder CO, EMC Society Distinguished Lecturer
March 21st	"Evaluating and Improving Radiated Immunity Test Systems Performance"	Mr. John Osborn, Technical Lead for JSF, Lockheed Martin Aeronautics, Ft. Worth TX
April 18th	"Antenna Behavior and Use"	Mr. Colin Brench, Principal Member of Technical Staff, Hewlett-Packard, Richardson TX
May 16th	“Seventh Annual EMI/EMC War Stories	Mr. Carl Irby, LMSC, Ft. Worth TX
July 13 <sup>th</sup>	2006 Dallas EMC Colloquium  Two Half-Day EMC Tutorials by Noted EMC Professionals  and  Table-Top Exhibition of EMC-related Materials and Electronic Equipment	Dr. Bruce Archambeault, IBM, Research Triangle Park NC  Mr. Lee Hill, Silent Solutions, Amherst NH
September 19th	"Wireless Concepts: The Use and Abuse of Wireless Technologies"	Tom Tidwell, NTS Corporation, Plano TX
October 17h	"Power Integrity"	Dr. David Hockanson, Sun Microsystems. Santa Clara CA, EMC Society Distinguished Lecturer
November 21st	"Addressing EMI Issues During the PCB Design Process"	Mr. Tony Dunbar, Applications Engineer Consultant, Mentor Graphics Corporation

### 2005 Dallas EMC Chapter Meetings

January 18th	University of Missouri – Rolla EMC Video Training Tape – “Printed Circuit Board Design”	Scheduled Speaker was Ill and Unable to Attend
February 15th	“New Developments in Shielding Materials”	Mr. Gary Fenical, Laird Technologies, Inc.
March 15th	“Obtaining Circuit Isolation Levels in Excess of 150 dB”	Dr. Bill Cantrell, Motorola & Univ. of Texas @ Arlington
April 19th	Protect, Manage, Bundle & Shield Cables”,	Dr. Michael Bolen, Director, Sales & Mktg. Zippertubing Company
May 17th	“Sixth Annual EMI/EMC War Stories	Mr. Carl Irby, LMSC
September 20th	“Shielding of Electromagnetic Waves”	Mr. George Kunkel, President & CEO. Spira Manufacturing Corp.
October 18th	“EMI Shielding and Gasketing”	Mr. Shane Hudak, Product Manager, Tecknit Shielding Products
November 15th	“EMC Testing and Authorization of Wireless Devices in the US and EU”	Mr. Greg Kiemel, Director of Engineering, Northwest EMC

### 2004 Dallas EMC Chapter Meetings

January 20th	"High-frequency Filtering of DC Power Lines"	Mr. Wolfgang Klampfer, Manager Training Center, Schaffner EMV AG
February 17th	"An Introduction to RF Anechoic Chamber Technology"	Dr. Vincente Rodriguez, RF/Electromagnetics Engineer, ETS-Lindgren
March 16 <sup>th</sup>	"High Frequency Impedance Controlled Connectors"	Mr. Emael Soubh and Mr. Jeff Walden, Samtec
April 20 <sup>th</sup>	"Inductance of Bypass Capacitors"	Dr. Howard Johnson Sigcon, Inc.
May 18 <sup>th</sup>	"Fifth Annual EMI/EMC War Stories"	Mr. Carl Irby, LMSC
June 14 <sup>th</sup>	Dallas EMC Colloquium/Exhibition	Dr. Clayton Paul
September 21 <sup>st</sup>	"EMC and Performance Tradeoffs with Analog Designs"	Mr. Souifiane Bendaound, Analog Devices
October 19 <sup>th</sup>	"Numerical EMC Testing for Improved Product Design"	Mr. Emmanuel Bot ESI North America
November 16 <sup>th</sup>	"Low Spread Spectrum Oscillator"	Mr. Jason Yen, VP/Application Design Engrg. Mercury United Electronics
December 6th	"Electromagnetics for the Working Engineer"	Dr. Bruce Archambeault, IBM Distinguished Lecturer

**2003 Dallas EMC Chapter Meetings**

January 21st	"Signal Integrity Design versus Radiated Emission Control"	Dr. Cheung-Wei Lam, EMC-Society Distinguished Lecturer
February 18th	"Power Integrity and Ground Bounce of High Speed ICs"	Mr. Richard Remski, Applications Engineering Manager, Ansoft
March 18th	"Signal Integrity Design versus Radiated Emission Control"	Mr. Ken Martin, Vice President, Business Development, Cybershield
April 8th	"Radiated and Conducted Emissions Debug Techniques"	Dr. Keith Hardin, EMC-Society Distinguished Lecturer
May 20th	"Fourth Annual EMC War Stories"	Mr. Carl Irby, Lockheed-Martin
September 16th	"Over-voltage and Over-current Regulatory Requirements"	Mr. Phillip Havens, Product Management Engineer, Teccor/Littelfuse
October 21st	"Predicting Radiated Emissions on High Speed Interface Cables"	Mr. Chris Kendall, EMC-Society Distinguished Lecturer
November 18th	"System Level EMC Simulation Using the TLM Method"	Dr. David Johns, Vice President, Electromagnetic Engineering, Flomerics

### 2002 Dallas EMC Chapter Meetings

January 15 <sup>th</sup>	"EMI Suppression with Ferrites"	Mr. Frank Babic, Fair-Rite Corporation
February 26 <sup>th</sup>	"Hidden Schematic in High Performance Circuit Board Level Performance"	Mr. Bill Kimmel, Kimmel-Gerke Associates
March 5 <sup>th</sup>	"North American and European Wire-Less Compliance"	Mr. Robert Foster, Parker Chomerics
April 23 <sup>rd</sup>	"A View of EMC Life above 100 MHz & Cable, Connector and Enclosure Shielding"	Dr. Lothar O. (Bud) Hoeft, EMC-Society Distinguished Lecturer
May 21 <sup>th</sup>	"Third Annual EMC War Stories"	Mr. Carl Irby, Lockheed-Martin
August 21 <sup>st</sup>	"Thin and Thick Films to Improve the EM Shielding Effectiveness of Plastics"	Prof. Maria Sabrina Sarto, EMC-Society Distinguished Lecturer
September 17 <sup>th</sup>	"Selecting the Best EMI Gasket"	Mr. John Dietrich, Jemic Shielding Technology
October 15 <sup>th</sup>	"EtherNet Security Unplugged"	Mr. Anthony Lauro, President and Founder of DFWireless.org
November 19 <sup>th</sup>	"Modeling and Measurements – Two Very Similar Mindsets"	Mr. Colin Brench, EMC-Society Distinguished Lecturer

## History of Educational Activities

**On July 13<sup>th</sup>, 2006**, the Dallas Chapter of the IEEE/EMC Society hosted a full-day EMC Colloquium/Exhibition at the Radisson Hotel, Richardson, TX, to provide special education for its members and the general public on ElectroMagnetic Compatibility and to provide a showplace for manufacturers of EMC-related products. There were 54 registrants to hear Dr. Bruce Archambeault's EMC presentation on the "Ground Myth" and "Decoupling of PC Boards for EMC and Functionality in the Real World" and to hear Mr. Lee Hill's EMC presentation on Inductance in PC Boards, Connectors, and Cables (with demonstrations), Illustrations and Demonstrations of Signal Returns, Grounds, and Ground Problems in Product Design.

Twenty-six exhibitors participated in a table-top display of EMC-related products.

The registration fee ranged from \$125 to \$250 (depending on IEEE member or non-member and advance- or at-door registration) for the EMC presentations which included a buffet lunch break and reception following the technical presentation. Twenty-five copies of Dr. Archambeault's EMC textbook, "*PCB Design for Real World EMC Control*" were available for sale and were signed by the author at the reception.

**In June 2004**, the Dallas Chapter of the IEEE/EMC Society hosted a full-day EMC Colloquium/Exhibition at the Richardson Hotel to provide special education for its members and the general public on ElectroMagnetic Compatibility and to provide a showplace for manufacturers of EMC-related products. There were over 60 registrants to hear Dr. Clayton Paul's EMC course, *The Fundamentals of EMC*, and approximately 20 exhibitors of EMC-related products. The registration fee was \$125 for Dr. Paul's course. This included lunch and buffet following Dr. Paul's presentation.

**In 2002**, the Dallas Chapter of the IEEE/EMC Society procured the ElectroMagnetic Compatibility training course, consisting of 20 two-hour video tapes produced by the University of Missouri – Rolla. This course was originally presented as a 3-hour undergraduate Electrical Engineering course to introduce UM-R engineering students to ElectroMagnetic Compatibility. These tapes are available for checkout by the Dallas IEEE/EMC Chapter membership.

**In 2007**, the Dallas Chapter of the IEEE/EMC Society procured the latest ElectroMagnetic Compatibility training course produced by the University of Missouri – Rolla consisting of 10 three-hour DVDs which, like the tapes, are available for checkout by the Dallas IEEE/EMC Chapter membership.

**In 2008**, the Dallas Chapter of the IEEE/EMC Society procured the Signal Integrity Course on DVD from the University of Missouri – Rolla which also is available for checkout by the Dallas IEEE/EMC Chapter membership.

## Recent Public Relations Activities

The Dallas IEEE/EMC chapter wishes to establish and maintain an effective working relationship with local EMC-related companies for corporate sponsorships at various levels of financial commitment. The chapter relies on these sponsorships for operating expenses. We promote the engineering profession and communications with corporate sponsors, while also placing our sponsor's new technologies or hiring announcements before our chapter membership.

Our website <http://www.DallasEMC.org>, designed and maintained by chapter officers, has been an effective method for public relations. The website promptly posts meeting notices each month, a schedule of future meetings, a summary of previous meetings and slides of the technical presentation if available. The website also posts IEEE and sponsor sites.

The IEEE teams with other professional societies, including SPE, ASCE, TSPE, ASME, and AIChE to honor engineers turning ideas into reality during National Engineers Week, which is sponsored by the Texas Society of Professional Engineers (TSPE). Engineers' Week is designed to promote excellent engineering practices, keep on top of the newest developments and projects, network with engineers of other disciplines and fields, and increase youth interest in the engineering profession.

## **A Few Words on Sponsorship**

Sponsorship supplements IEEE financial support to the local Dallas IEEE/EMC Chapter to provide a technical and social arena for the exchange of information relating to the field of Electromagnetic Compatibility with a goal of betterment of the EMC profession in the Dallas area. With the sponsor's financial support, we can provide very knowledgeable speakers for our membership in a comfortable and convenient meeting place. Sponsorship also provides the means to purchase EMC-related training programs for EMC chapter members.

Sponsor's logos are common sights on race cars and driver's protective gear, and the Nike "swoosh" can be seen on most football player's jerseys. However, unlike these logos, which are visible only, the sponsors' logo on the Dallas IEEE/EMC Chapter website can provide an active link to the sponsors' website.

Sponsorship with the Dallas IEEE/EMC Chapter provides a link to the sponsor's web site which describes the sponsor's specialized products and services pertinent to a very specialized EMC professional market segment. A sponsor's logo and links on the Chapter website do not, however, constitute an endorsement of any specific vendor's products or services. Revenues received through sponsorship and implied advertising of this type shall strictly be used to support chapter membership services and provide other member benefits from time to time.

In return for financial support, in addition to the link to the sponsor's website from the EMC Chapter website, the sponsor will receive public acknowledgement of the sponsorship prominently displayed on the Dallas EMC Chapter website and at the monthly meetings. Additionally, verbal recognition of the sponsors' level of support will be a presented at each meeting.

## Levels of Sponsorship

Three levels of sponsorship are available – Platinum, with a tax deductible contribution of \$1,200 (or greater) per 12 month period, Gold, with a tax deductible contribution of at least \$600 but less than \$1,200 per 12 month period, and Silver, with a tax deductible contribution of at least \$300 but less than \$600 per 12 month period. Benefits to the sponsor are defined as follows:

**PLATINUM LEVEL** ( $\geq$ \$1,200 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Web Site and linked to your company homepage
- ✓ Company Logo<sup>1</sup> placed on “Platinum Sponsors” Banner for Monthly Meetings
- ✓ Recognition as chapter sponsor at EMC Colloquium/Exhibition<sup>4</sup>
- ✓ Receive one VIP table w/ 6 tickets to EMC Colloquium/Exhibition luncheon<sup>4</sup>

**GOLD LEVEL** ( $\geq$ \$600 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Website<sup>2</sup> and linked to your company homepage
- ✓ Company Logo<sup>1</sup> co-placed on “Gold Sponsors” Banner for Monthly Meetings
- ✓ Recognition as chapter sponsor at EMC Colloquium/Exhibition<sup>4</sup>

**SILVER LEVEL** ( $\geq$ \$300 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Website<sup>3</sup> and linked to your company homepage
- ✓ Company Logo<sup>1</sup> co-placed on “Silver Sponsors” Banner for Monthly Meetings

### Notes to Levels of Sponsorship:

- 1 Please provide camera-ready logo in .eps and corporate policy on color, sizing, etc.
- 2 The recognition logo for Gold level sponsors will be one-half the size of the Platinum level logo on web page and up to two sponsors will be on the same Gold level web page
- 3 The recognition logo for Silver level sponsors will be one-half the size of the Gold level logo on web page and up to four sponsors will be on the same Silver level web page
- 4 Colloquium/exhibition may or may not be held during a one-year term of sponsorship
- 5 This sponsorship is intended only for financial support of the Dallas IEEE/EMC chapter. Neither the Dallas Chapter of the IEEE/EMC Society, the IEEE/EMC Society, the Dallas IEEE Section, nor the IEEE shall be held liable for any claims resulting from this sponsorship.

For Platinum level sponsors, the sponsors logos will be on individual Platinum level web pages with up to three links to the sponsors designated URLs (e.g., home page, sales/marketing, customer support). A non-endorsement disclaimer may appear on the sponsors Platinum level web page.

For Gold level sponsors, up to two sponsors’ logos will be on Gold level web pages with up to two links to the sponsors’ designated URLs (e.g., home page, sales/marketing). A non-endorsement disclaimer may appear on the sponsors Gold level web page.

For Silver level sponsors, up to four sponsors' logos will be on Silver level web pages with one link to the sponsors' designated URLs (e.g., home page). A non-endorsement disclaimer may appear on the sponsors Silver level web page.

The sponsor's logo will be posted on the appropriate Platinum, Gold or Silver level banner for display at Dallas EMC Chapter meetings and Dallas EMC Chapter-sponsored colloquia for the active duration of sponsorship.

Neither the Dallas Chapter of the IEEE/EMC Society, the IEEE/EMC Society, the Dallas IEEE Section, nor the IEEE shall be responsible or liable for information contained on the Sponsor's websites designated and provided by the sponsor as the directed URL. It is the responsibility of the sponsor to notify in writing the Dallas EMC chapter webmaster of any changes to the sponsor-furnished URLs.

## **Indemnification**

The *Sponsor* shall indemnify and hold harmless the Dallas IEEE/EMC Chapter and its officers and members, the Dallas IEEE Section and its officers and members, the IEEE EMC Society and its officers and members, the IEEE and its officers and members, and successors, licensees, and assignees against any claim, losses, costs, expenses, damages and recoveries (including reasonable attorneys' fees) arising as a result of the Sponsorship of the Dallas IEEE/EMC Chapter.

## The Institute for Electrical and Electronic Engineers



ElectroMagnetic Compatibility (EMC) Society

Dallas Chapter

### 2009/2010 CORPORATE SPONSORSHIP PLEDGE

**Serving the Local Technical Community  
with the Best Value in Corporate Sponsorships**

Sponsorship will last at least one year from the receipt of pledge

#### **PLATINUM LEVEL** ( $\geq$ =\$1,200 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Web Site and linked to your company homepage
- ✓ Company Logo<sup>1</sup> placed on Platinum Banner for Monthly Meetings
- ✓ Recognition as chapter sponsor at EMC Colloquium/Exhibition<sup>4</sup>
- ✓ Receive one VIP table w/ 6 tickets to EMC Colloquium/Exhibition luncheon<sup>4</sup>

#### **GOLD LEVEL** ( $\geq$ =\$600 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Website<sup>2</sup> and linked to your company homepage
- ✓ Company Logo<sup>1</sup> co-placed on Gold Banner for Monthly Meetings
- ✓ Recognition as chapter sponsor at EMC Colloquium/Exhibition<sup>4</sup>

#### **SILVER LEVEL** ( $\geq$ =\$300 TAX DEDUCTIBLE CONTRIBUTION)

- ✓ Recognized on Internet Website<sup>3</sup> and linked to your company homepage
- ✓ Company Logo<sup>1</sup> co-placed on Silver Banner for Monthly Meetings

#### **Notes:**

- 1 PLEASE PROVIDE CAMERA-READY LOGO IN .eps AND CORPORATE POLICY ON COLOR, SIZING, ETC.
- 2 RECOGNITION LOGO APPEARS ONE-HALF THE PLATINUM LEVEL LOGO SIZE ON WEB PAGE
- 3 RECOGNITION LOGO APPEARS ONE-FOURTH THE PLATINUM LEVEL LOGO SIZE ON WEB PAGE
- 4 COLLOQUIUM/EXHIBITION MAY OR MAY NOT BE HELD DURING A ONE-YEAR TERM OF SPONSORSHIP
- 5 THIS SPONSORSHIP IS INTENDED ONLY FOR FINANCIAL SUPPORT OF THE DALLAS IEEE/EMC CHAPTER. NEITHER THE DALLAS CHAPTER OF THE IEEE/EMC SOCIETY, THE IEEE/EMC SOCIETY, THE DALLAS IEEE SECTION, NOR THE IEEE SHALL BE HELD LIABLE FOR ANY CLAIMS RESULTING FROM THIS SPONSORSHIP.

**COMPANY NAME:** \_\_\_\_\_

**COMPANY ADDRESS** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**CONTACT TELEPHONE** \_\_\_\_\_

**CONTACT E-MAIL ADDRESS** \_\_\_\_\_

*Make check payable to:* Dallas Chapter, IEEE/EMC Society

*Mail to:* Dallas Chapter, IEEE/EMC Society  
c/o Bill Paschetag  
5215 Natchez Drive  
Sachse TX 75048

*Contact:* Bill Paschetag 972-530-7853

<http://www.DallasEMC.org>

